



# **BEST SOUTHWEST** **SHOWDOWN**



**AUGUST 31**  
**2024**  
**DESOTO, TX**

# BEST SOUTHWEST SHOWDOWN



August 31, 2024

The Best Southwest  
Showdown  
Pre-1999

JOIN US

901 N. Polk Street  
DeSoto, Texas

The Patsy R. Skinner Cancer Foundation (P.R.S.C.F.) is organizing the Best Southwest Showdown on **Saturday, August 31st, 2024**. This event will showcase antique (older than 45 years old) and classic (at least 20 years old) cars, trucks, and S.U.V.s dating pre-1999. The Best Southwest Showdown Committee and P.R.S.C.F. are collaborating to host this event, and there will be six (6) overall judging classifications: Best in Show, Best Car, Best Truck, Best S.U.V., Participant's Choice, and Mayor's/Council's Choice.

At P.R.S.C.F., our focus is on supporting K.I.D.S. (Keeping Individual Dreams Supported) from disadvantaged environments who are affected by cancer. We aim to provide them with the necessary support to continue their education, pursue their dreams, and lead productive lives despite the significant impact of cancer.

We deeply appreciate your consideration and support. Your participation, sponsorship, and product/service donations are invaluable to us. Thank you in advance for your generosity and for joining us in our mission to support the K.I.D.S. from disadvantaged environments affected by cancer.


**Date: Saturday, August 31, 2024**


**Hours: 10 a.m. to 4 p.m.**


**Where: Townsend Square, 901 N. Polk Street, DeSoto, Texas 75115**



## Sponsorship Levels and Benefits

 **LS3** – As the "title" sponsor, your company/organization's brand will be featured in the wordmark. This sponsorship opportunity is exclusive to your company. Additionally, you will have a prime location at the car show and the chance to showcase up to five vehicles and services. **Contact PRSCF**

 **Coyote** – As the 'presenting' sponsor, your company or organization's brand will be featured as part of the title but not as part of the name. This is an exclusive opportunity. Along with this exclusive opportunity, you will receive a premier location at the car show and the chance to showcase up to three vehicles or services. **Contact PRSCF**

 **HEMI** - As the exclusive "brought to you by" sponsor, your company's prominent branding will be showcased beneath the title and naming wordmark. This unparalleled opportunity includes a premier location at the car show, providing your organization with the chance to exhibit one vehicle and its range of services. **Contact PRSCF**

 **Powered By – Bird Song Insurance**



**Premium Unleaded (Townsend Square +3)** - Premium Unleaded sponsors will prominently have their logo displayed on event collateral, T-shirts, and unique event paraphernalia. **\$800**



**Unleaded Plus (10)** - Be a Unleaded Plus sponsor and get your logo displayed on event T-shirts and event paraphernalia. **\$400**



**Unleaded (15)** - Unleaded sponsors receive their name or logo on event T-shirt. **\$200**



**I Just Want to Help** - Receive name on event t-shirt. (If recognition is required.)



**Trophy Sponsor – Contact PRSCF**

Please complete and return the attached sponsorship form no later than July 25th.

## SPONSORSHIP FORM

Business/Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Website: \_\_\_\_\_

### LEVEL OF SPONSORSHIP:

Premium Unleaded: \$800

Unleaded Plus: \$400

Unleaded: \$200

I Just Want to Help:  Pledged \$ \_\_\_\_\_

Trophy Sponsor:  Pledged \$ \_\_\_\_\_

Job Title: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

E-mail: \_\_\_\_\_

Event-Day Contact: \_\_\_\_\_

### Payment Due: July 25th

Send Sponsorship Registration and payment to:  
Patsy R. Skinner Cancer Foundation ATTN: Dionne Skinner  
265 Hickerson St. Suite f  
Cedar Hill, Texas 75104

Checks Made Payable to: Patsy R. Skinner Cancer Foundation  
(All sponsorships are tax deductible as Patsy R. Skinner Cancer Foundation has 501c3 non-profit status  
EIN: 27-0001404)

### Contact Info:

Dionne Skinner

Phone: 512-933-0416

E-mail: [Dionne@prs-cancerfoundation.org](mailto:Dionne@prs-cancerfoundation.org)